



# HIC BGU x UP

## Let's cook! App

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# Our Tasks



Simple Task

Filter recipes

...



Moderate Task

Upload a recipe

...

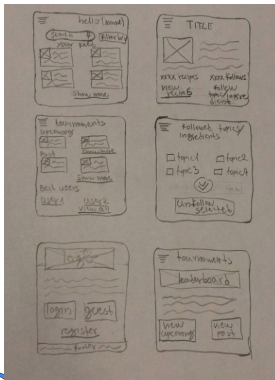
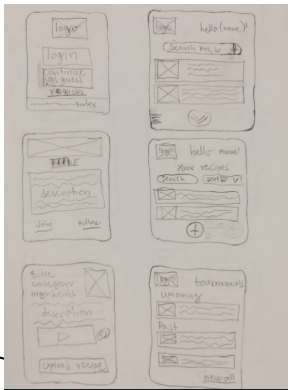


Complex Task

Competition

...

# Design ideas



## Pros

login with social media  
comments on recipes

## Cons

no entering as guest

# Task performance

01

## Filter recipe

Choose what recipes you would like to see on your feed

02

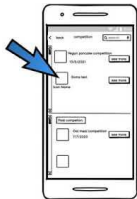
## Upload a recipe

Upload a new recipe

03

## Competition

a whole new section (upcoming competitions, past competition with winners, join a competition)



# Improvements

01  
...

## Log in

Add Facebook and Google log in option

02  
...

## Header

Add header in all pages

03  
...

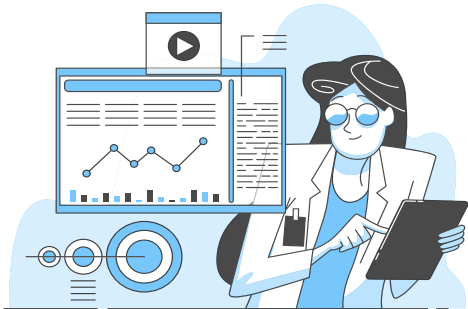
## Upload a recipe

Change the upload button

04  
...

## Headlines

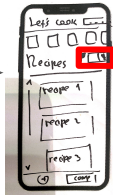
Add headlines in all pages



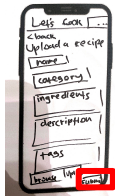
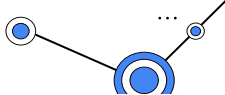
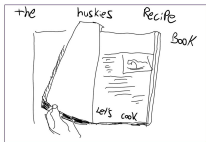
## Filter recipe



## Tasks Flows

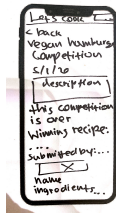
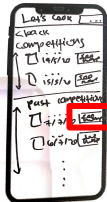
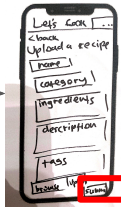
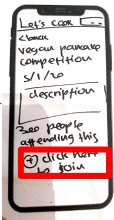
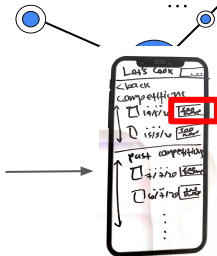
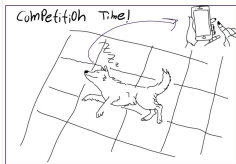


## Upload a recipe



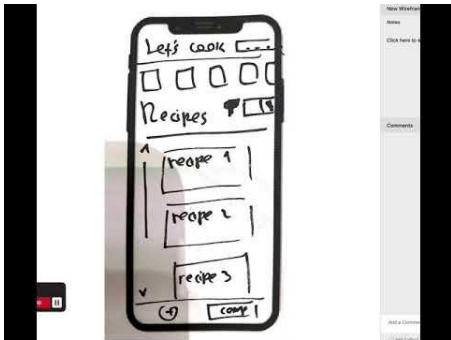
# Competition

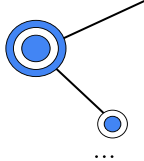
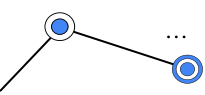
## Tasks Flows





# Paper Prototype





Thanks!